

NEW COUNTRY 96.3 & 99.5 THE WOLF'S "TRUCK YEAH, TRUCK GIVEAWAY" CONTEST OFFICIAL RULES

A complete copy of these rules can be obtained by contacting radio station KPLX and KSCS (together, the "Station"), 3090 Nowitzki Way, Dallas, TX 75219 during available business hours Monday through Friday, on the Station website www.995thewolf.com and/or www.newcountry963.com, or by sending a self-addressed, stamped envelope to the above address.

The Station will conduct the **NEW COUNTRY 96.3 & 99.5 THE WOLF'S "TRUCK YEAH, TRUCK GIVEAWAY"** Contest (the "Contest") substantially as described in these rules, and by participating, each entrant agrees as follows:

1. **NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED. ALL FEDERAL, STATE, AND LOCAL REGULATIONS APPLY.**
2. **Eligibility.** This Contest is open only to legal U.S. residents of the Station's Designated Market Area ("DMA") as defined by Nielsen Audio, excluding Florida and New York residents, age eighteen (18) years or older at the time of entry with a valid Social Security number. **Void where prohibited by law.** Employees of Station, Radio Metroplex LLC, WBAP-KSCS Assets, LLC, and each of their parent companies, affiliates, related entities and subsidiaries, promotional sponsors, prize providers, advertising agencies, other radio stations serving the Station's DMA, and the immediate family members and household members of all such employees are not eligible to participate. The term "immediate family members" includes spouses, parents and stepparents, siblings and step-siblings, and children and stepchildren. The term "household members" refers to people who share the same residence at least three (3) months out of the year. The Contest is subject to all applicable federal, state and local laws and regulations. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Station's decisions, which are final and binding in all matters related to the Contest. Winning a prize is contingent upon fulfilling all requirements set forth herein.
3. **Contest Period.** The Contest entry period will begin at **7:00am CT on Monday, March 17, 2025, and will run through 7:00pm on Friday, April 18, 2025** (the "Contest Period"). The Station's computer is the official timekeeping device for this Contest.
4. **How to Enter.** Enter "online" as described below to win the prize and to qualify for the grand prize event participation drawing. Enter at a "remote broadcast" as described below to win the qualifying prize and to qualify for the grand prize event participation drawing.

Online: Listen to either 99.5 The Wolf (KPLX-FM) or New Country 96.3 (KSCS-FM) weekdays, from 7:00am CT through 9:59am CT, 10:00am CT through 2:59pm CT, and 3:00pm CT through 7:00pm CT during the Contest Period. The Station will announce twelve (12) different hourly keywords each day. During the Contest Period, visit www.newcountry963.com or www.995thewolf.com and enter the hourly keyword into the entry form (as well as First and Last Name, Phone Number, Address and Date of Birth) during the Contest Period. All entries must be received by 7:00pm CT on **Friday, April 18, 2025**, to be eligible for the grand prize event participation drawing. **Limit one (1) entry per person per keyword, regardless of how many email addresses a person may possess and use.** Multiple participants are not permitted to share the same email address. Any attempt by any participant to submit more than one (1) entry per keyword by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entry and the participant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. Station is not responsible for lost, late, incomplete, invalid, unintelligible, inappropriate or misdirected registrations, all of which will be disqualified. In the event of a dispute as to any registration, the authorized account holder of the email address used to register will be deemed to be the participant. The "authorized

account holder” is the natural person assigned the telephone number by the wireless carrier or an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winner may be required to show proof of being the authorized account holder. All entries become the sole and exclusive property of Station and will not be returned. Station reserves the right to contact entrants and all other individuals whose email address is submitted as part of this promotion. No mail-in entries will be accepted.

Remote Broadcast: Attend one of the remote broadcasts conducted by Station listed below and complete an entry form. All remote broadcasts will be held at Legacy Chevrolet, 1701 US-287 BYP, Waxahachie, TX 75165.

KPLX	Saturday, April 5, 2025	2:00pm CT until 4:00pm CT
KPLX	Saturday, April 19, 2025	2:00pm CT until 4:00pm CT

Limit one (1) entry per person per remote broadcast. All entries must be received by the deadline stated at the remote broadcast. Winner does not have to be present to win. Winners that are not present will be contacted using the phone number or email address provided at the time of entry, by 10:00am CT on the business day immediately following the remote broadcast. Failure to respond to the initial verification contact within one (1) day of notification or failure to claim the prize within three (3) days of verification as a winner will result in disqualification and forfeiture of the prize.

5. **Qualifying Prize Winner Selection.**

Online Entry. Each weekday during the Contest Period, each Station will select a minimum of three (3) entries per day in a random drawing from among all valid web entries received by each Station during the Contest Period, for a total of seventy-five (75) qualifying winners (each, a “Qualifying Winner”) per Station (one hundred and fifty (150) Qualifying Winners total) for the entire Contest Period.

Remote Entry. Ten (10) Qualifying Winners will be selected through a random drawing at each remote broadcast (a total of twenty (20)). One (1) winner will be selected every fifteen (15) minutes, with three (3) winners being selected at the end of each remote. For example, if the remote broadcast is from 2:00pm CT until 4:00pm CT, one (1) winner will be selected at each of the following times: 2:15pm CT, 2:30pm CT, 2:45pm CT, 3:00pm CT, 3:15pm CT, 3:30pm CT, and 3:40pm CT; and three (3) winners will be selected at 4:00pm CT.

Each Qualifying Winner will get a qualifying prize and will be entered into the Grand Prize Event Participation. The Qualifying Winners will be contacted using the email address and/or telephone number provided with the entry and may be awarded the prize (subject to verification of eligibility and compliance with the terms of these rules). Station’s decisions as to the administration and operation of the Contest and the selection of the potential winner are final and binding in all matters related to the Contest. Failure to respond to the initial verification contact within three (3) days of notification will result in disqualification and forfeiture of the prize.

6. **Grand Prize Event Participation Winner Selection.**

On or about 12:00pm CT on Monday, April 21, 2025, Station will select thirty (30) entries for the grand prize event in a random drawing from among all Qualifying Winners. The winning entrants will be contacted using the email address and/or telephone number provided with the entry and may be awarded the prize (subject to verification of eligibility and compliance with the terms of these rules). Station’s decisions as to the administration and operation of the Contest and the selection of the potential winner are final and binding in all matters related to the Contest. Failure to respond to the initial verification

contact within twenty-four (24) hours of notification will result in disqualification and forfeiture of participation in the grand prize event and an alternate participant will be selected.

Grand Prize Winner Selection.

The grand prize event will take place Monday, April 28, 2025, at Railyard Park, 455 S College St, Waxahachie, TX 75165. There will be thirty (30) finalists, as selected in the grand prize event participation drawing, to participate in the grand prize winner selection. Participants must be able to attend the grand prize event, in person. If a participant is unable to attend, he/she may choose someone to represent them in the event for the grand prize winner drawing. Participants will be required to check in with the designated Station staff member, no later than 5:30pm CT on Monday, April 28, 2025, at Railyard Park. Exact check-in location at Railyard Park to be determined at a later date. The grand prize winner will be determined through a winning key. Each participant will be assigned a number at the beginning of the event (one through thirty). The Station will then match the randomly numbered keys to the matching participant number. In order of one through thirty, each listener will be given the opportunity to try and open the Grand Prize Box with the Winning Key inside. If the designated key does not open the Grand Prize Box, then the corresponding participant will be disqualified from winning the grand prize. This will continue until the participant with the first winning key opens the Grand Prize Box. The winning numbered key will win the grand prize, subject to verification of eligibility and compliance with the terms of these Official Rules.

7. **Verification of Potential Winner.** THE ELIGIBILITY OF ALL POTENTIAL CONTEST WINNERS IS SUBJECT TO VERIFICATION BY STATION WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE CONTEST. The potential winner must continue to comply with all terms and conditions of these Official Rules, and winning is contingent upon fulfilling all requirements. The potential winner may be notified by email and/or telephone call after the date of random drawing and/or winner determination. The potential winner will be required to sign and return to Station, within three (3) days of the date notice is sent, an affidavit of eligibility and a liability/publicity release (except where prohibited) to claim the prize, if applicable. A winner who returns the affidavit of eligibility and liability/publicity release will be deemed to have accepted the contest prize and thereafter will not be permitted to rescind their acceptance of the prize and/or return the prize. If a potential winner cannot be contacted, fails to sign and return the affidavit of eligibility and/or the liability/publicity release within the required time period (if applicable), or if the prize or prize notification is returned as undeliverable, potential winner forfeits prize. In the event that the potential winner of a prize is disqualified for any reason, Station may award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. Unclaimed prizes may not be awarded.

8. **Prizes.**

Qualifying Prizes. One Hundred and Seventy (170) qualifying prizes will be awarded in this Contest. Winners will receive two tickets to one of the following events, determined by Station in its sole discretion:

- Lone Star Smokeout 3-Day General Admission Passes at AT&T Stadium, May 2 – 4, 2025
- Scarborough Renaissance Festival, April 5 – May 26, 2025
- Ian Munsick at Billy Bob’s Texas, March 28, 2025
- Chris Young at Billy Bob’s Texas at Billy Bob’s Texas, April 10 or 11, 2025
- Carly Pearce at House of Blues, April 18, 2025
- Parker McCollum at Dos Equis Pavilion, July 19, 2025
- Lee Brice at Billy Bob’s Texas, May 17, 2025

THE APPROXIMATE RETAIL VALUE (“ARV”) OF EACH (EXCLUDING LONE STAR SMOKEUOT) QUALIFYING PRIZE IS ONE HUNDRED DOLLARS (\$100.00).

THE APPROXIMATE RETAIL VALUE (“ARV”) OF LONE STAR SMOKEUOT QUALIFYING PRIZE IS THREE HUNDRED DOLLARS (\$300.00).

Grand Prize. One (1) grand prize (“Grand Prize”) will be awarded in this Contest. The Grand Prize is either (a) one (1) 2024 Chevrolet Silverado 1500, Crew Custom 2WD, Sterling Gray Metallic truck, all final specifications to be selected in Prize Sponsor’s sole discretion or (b) a \$7,500 check as a cash pay out – in the winner’s discretion.

ARV of the Grand Prize is FORTY-SEVEN THOUSAND NINE HUNDRED AND EIGHTY DOLLARS (\$47,980.00) OR a Cash Buyout of SEVEN THOUSAND FIVE HUNDRED DOLLARS (\$7,500).

Odds of winning the Grand Prize depend on a number of factors including the number of eligible entries received during the Contest Period and listeners participating at any given time. Car is accepted as-is. Grand Prize winner must be able to provide proof of a valid driver’s license issued by the state of Texas and proof of insurance within seventy-two (72) business hours after being deemed an eligible winner. Failure to do so will result in another Grand Prize winner being chosen via random drawing from those remaining up to twenty-nine (29) finalists who remained present throughout the duration of the Grand Prize event. The first name randomly drawn will be deemed the back-up winner, who will then have seventy-two (72) business hours to provide adequate proof of a current valid driver’s license issued by the state of Texas and proof of insurance prior to taking possession of the Grand Prize. Winner is responsible for all taxes, tag and license fees associated with the Grand Prize receipt and/or use.

TOTAL ARV OF ALL CONTEST PRIZES IS SEVENTY-TWO THOUSAND NINE HUNDRED EIGHTY DOLLARS (\$72,980.00).

Winner is responsible for all taxes associated with prize receipt and/or use. Odds of winning a daily prize depend on a number of factors including the number of eligible entries received during the Contest Period and listeners participating at any given time.

There is no substitution, transfer, or cash equivalent for prizes, except that the Station may, in its sole discretion and to the extent permitted by law, substitute prizes of comparable value or cash. The prizes are expressly limited to the item(s) listed above and do not include taxes, gratuities or any other expenses. Any tickets and/or gift certificates/cards awarded as part of a prize will be subject to the terms and conditions set forth by the issuer and are valid only on the date(s) printed on the tickets or gift certificates/cards. Other restrictions may apply.

9. **Entry Conditions and Release.** By entering, each entrant agrees to: (a) comply with and be bound by these Official Rules and the decisions of the Station, which are binding and final in all matters relating to this Contest; (b) release and hold harmless Station, Cumulus Media New Holdings Inc., the Prize Sponsors, and each of their affiliated companies, participating sponsors, the prize suppliers and any other organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the Contest, and each of their respective past and present officers, directors, employees, agents and representatives (collectively, the “Released Parties”) from and against any and all claims, expenses, and liability, including but not limited to negligence and damages of any kind to persons and property, including but not limited to invasion of privacy (under appropriation, intrusion, public disclosure of

private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a entrant's entry, creation of an entry or submission of an entry, participation in the Contest, acceptance or use or misuse of prize (including any travel or activity related thereto) and/or the broadcast, exploitation or use of entry; and (c) indemnify, defend and hold harmless the Released Parties from and against any and all claims, expenses, and liabilities (including reasonable attorneys' fees) arising out of or relating to an entrant's participation in the Contest and/or entrant's acceptance, use, non-use or misuse of the prize.

10. **Publicity.** Participation in the Contest constitutes entrant's consent to use by the Station and its agent of entrant's name, likeness, photograph, voice, opinions, entry, and/or biographical information (including hometown and state) for promotional purposes in any media, worldwide, without further payment or consideration, unless otherwise prohibited by law.
11. **Taxes.** All State, Local, Federal and/or other taxes, duties, tariffs, title fees, licensing fees, or other fees for prizes awarded become the sole responsibility of the winner. All those who win a prize or prizes valued \$600 or more in any given year will be issued an IRS Form 1099 to report their winnings.
12. **General Conditions.** Station reserves the right to cancel, suspend and/or modify the Contest, or any part of it, if any fraud, technical failures or any other factor beyond Station's reasonable control impairs the integrity or proper functioning of the Contest, as determined by Station in its sole discretion. Station reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules or acting in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, Station reserves the right to seek damages from any such person to the fullest extent permitted by law. Station's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.
13. **Limitations of Liability.** The Released Parties are not responsible for: (a) any incorrect or inaccurate information, whether caused by Station, entrants, printing errors or by any of the equipment or programming associated with or utilized in the Contest; (b) technical failures of any kind, including but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (c) unauthorized human intervention in any part of the entry process or the Contest; (d) technical or human error that may occur in the administration of the Contest or the processing of entries; or (e) any injury or damage to persons or property that may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest or receipt or use, non-use or misuse of any prize. No more than the stated number of prizes will be awarded. In event that a production, technical, programming or other error causes more than stated number of prizes as set forth in these Official Rules to be claimed, Station reserves the right to award only the stated number of prizes by a random drawing among all legitimate, unawarded, eligible prize claims.
14. **Disputes.** Entrant agrees that: (a) any and all disputes, claims and causes of action arising out of or connected with this Contest, or any prizes awarded, shall be resolved individually, without resort to any form of class action; (b) any and all disputes, claims and causes of action arising out of or connected with this Contest, or any prizes awarded, shall be resolved exclusively by the United States District Court or the appropriate state court located in the Station's listening area; (c) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, but in no event attorneys' fees; and (d) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any

and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Station in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the state in which the Station is located, without giving effect to any choice of law or conflict of law rules (whether of the state in which the Station is located or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the state in which the Station is located.

15. **Entrant's Personal Information.** Information collected from entrants is subject to Station's Privacy Policy, which is available on the Station's website under the "Privacy Policy" link. All entry blanks, forms, devices, and materials gathered during the course of entry, as well as all information contained therein, shall become the sole property of Station to be used, disposed of or destroyed in its sole discretion. Station is not responsible for any incorrect or inaccurate information entered by website users, and assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to Station's website.
16. **Contest Results.** A winners list may be obtained within thirty (30) days after the Contest Period expires by sending a self-addressed stamped envelope to the Station identified below.

CONTEST SPONSOR:

Radio Metroplex, LLC, 3090 Nowitzki Way, Suite 400, Dallas, TX 75219.

WBAP-KSCS Assets, LLC, 3090 Nowitzki Way, Suite 400, Dallas, TX 75219.

PRIZE SPONSORS:

Legacy Chevrolet, 1701 US-287 BYP, Waxahachie, TX 75165

Scarborough Renaissance Festival, 2511 FM 66, Waxahachie, TX 75167

Billy Bob's Texas, 2520 Rodeo Plaza, Fort Worth, TX 76164

Live Nation Dallas, 3500 Maple Ave, Suite 750, Dallas, TX 75219